

L'événement numérique : une interdiscursivité plurisémiolinguistique

The digital event: a plurisemiotic interdiscursivity

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Abstract: The paper analyzes, according to Sarfati's (2011) proposals, various digital forms of writing of the contemporary socio-discursive space connected with the professional and participative journalism where the processing of news, objects of debates, gives rise to original productions. On the same page, several inter-semiotic devices are explored based on polyphonic modalities which constitute a new opportunity to seize discourse properties. Any discourse is rooted in earlier, pre-constructed resources, but also in networks of memory developed through the inter-discursivity. The digital spaces could define a place of production of this inter-discursivity marked by particular characteristics which release, not in their linearity but the digital inter-textuality and the hypertextual interfaces, the textual clues for interpretation.

Key words: digital discourse, topic pragmatics, interdiscourse, polemics, discourse genres, hypertext.